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2010 RANKINGS AND ANALYSIS

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CONSTRUCTION
MAGAZINES

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Good design is good business

A BUILDING THOUGHTFULLY CONCEIVED EMPOWERS ITS USERS AND ALLOWS AN ORGANIZATION TO MORE EFFECTIVELY DELIVER ON ITS MISSION

THERE MAY BE SIGNS THAT THE SLUMPED ECONOMY is perking up, but many companies are still struggling. In times like these, it's critical that we champion design and illustrate its value, and the recipients of the 12th annual BusinessWeek/Architectural Record Awards do just that. From a hospital in southern Ontario to a park in downtown Houston, this year's eight winners and four finalists – all projects completed within the past four years – reveal that architecture is more than a grand gesture. A well-designed space can help a company increase revenue, decrease operational costs, and boost employee morale, among other benefits. Judging by this year's entries, clients are getting the message. Our jury of editors evaluated an exceptionally competitive pool of nearly 100 submissions from around the globe. Selecting the winners was tough. In the end, we chose a diverse group of inspired projects that clearly demonstrate that good design is a wise investment. As the economy starts to recover, many are questioning what architecture will look like in a post-recession world. The work featured here – projects that put business goals first – might offer some clues.

BUSINESSWEEK/ ARCHITECTURAL RECORD 2009 AWARDS OF EXCELLENCE

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View slide shows of the 12 winning projects at architecturalrecord.com/features.

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the
Lab
GASTROPUB

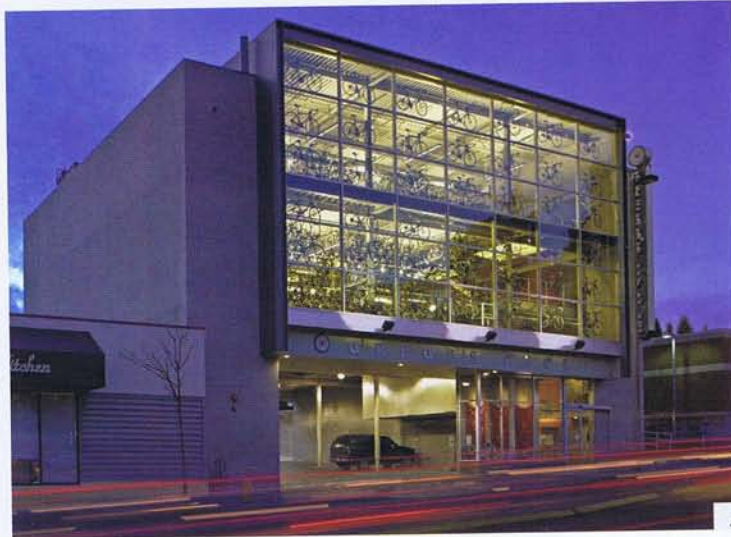
project

IFAW
World Headquarters
Yarmouth Port,
Massachusetts

architect

designLAB architects

The global headquarters for the International Fund for Animal Welfare (IFAW) is sited on a former brownfield restored by the non-profit organization. An open design (1-3) encourages communication between employees, reduces the square footage per person by 35 percent, and cuts operational costs. While the organization's old home attracted few visitors, the new LEED Gold facility draws about 50 people each week. *S.H.*



project

Gregg's Bellevue Cycles
Bellevue, Washington

architect

Weinstein A|J Architects +
Urban Designers, LLC

A bike shop lofted above a parking garage, Gregg's Bellevue Cycles is simple and functional. Inside, the use of rugged materials prevents bikes from marring the interiors (5), while a striking glass facade and display announces the shop to passersby (4). These features helped the new facility outperform Gregg's Cycles' other two stores in 2008. *S.H.*

